THE 10TH INTERNATIONAL CONFERENCE ON ADVANCED TECHNOLOGIES & TREATMENTS FOR DIABETES

15-18 FEBRUARY, 2017 | PARIS, FRANCE

WWW.ATTD2017.COM
SUPPORT & EXHIBITION

Dear Industry Partner,

It is our great pleasure to invite you to participate in the 10th International Conference on Advanced Technologies & Treatments for Diabetes (ATTD 2017) which will be held from February 15-18, 2017 in Paris, France.

ATTD 2017 follows the success of ATTD 2016 which took place in Milano, Italy and attracted 2,645 participants from over 80 countries. This innovative Conference will include presentations and discussions on the latest developments in new insulin analogues and delivery systems, insulin pumps, glucose sensors, closed-loop systems devices for diabetic prevention, artificial pancreas, new technologies for treating obesity and many more.

An international audience of researchers and clinicians from the fields of diabetes, endocrinology and metabolism, diabetes technology developers as well as general & family medicine practitioners will attend and presentations will be given by renowned professionals.

We look forward to welcoming you to ATTD 2017, the 10th International Conference on Advanced Technologies & Treatments for Diabetes in the romantic and magical city of Paris.

Please contact me for details, pricing and booking form:

Judit Gondor - Sponsorship & Exhibition Specialist
Tel: +41 22 9080488 Ext. 531
Fax: +41 22 9099140
Email: jgondor@kenes.com

SUPPORT CATEGORIES BENEFITS

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

You will benefit from outstanding advantages linked to your supporter category.

SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority Choice of Industry Supported Session Slot/s</td>
<td>1st</td>
<td>2nd</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Final list of participants (after the Conference) includes only participants who agree to share information</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Conference registrations</td>
<td>15</td>
<td>10</td>
<td>5</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Supporter’s logo with hyperlink on Conference website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Supporter’s logo in the Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Acknowledgement on Supporters’ Board on-site</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
### Packages and Sponsored Symposia

<table>
<thead>
<tr>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Plenary Sponsored Symposium - 90 minutes</td>
<td>• Plenary Sponsored Symposium - 90 minutes</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 3 Targeted Workshop Sessions - 90 minutes</td>
<td>• Targeted Workshop Session OR Parallel Symposium - 90 minutes</td>
</tr>
<tr>
<td></td>
<td>• 42sqm Exhibition</td>
<td>• 21sqm Exhibition</td>
</tr>
<tr>
<td></td>
<td>• Symposium and Workshop invitations in Conference bags</td>
<td>• Symposium and/or Workshop invitations in Conference bags</td>
</tr>
<tr>
<td></td>
<td>• 2 Inside Page Color Advertisement</td>
<td>• Inside Page Color Advertisement</td>
</tr>
<tr>
<td></td>
<td>• 15 Conference Registrations</td>
<td>• 10 Conference Registrations</td>
</tr>
<tr>
<td></td>
<td>• 8 Additional Exhibitor Badges</td>
<td>• 2 Additional Exhibitor Badges</td>
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<tr>
<td></td>
<td></td>
<td>• Parallel Sponsored Symposium - 90 minutes</td>
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<tr>
<td></td>
<td></td>
<td>• 18sqm Exhibition</td>
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<tr>
<td></td>
<td></td>
<td>• Symposium invitations in Conference bags</td>
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<tr>
<td></td>
<td></td>
<td>• Inside Page Color Advertisement</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 5 Conference Registrations</td>
</tr>
</tbody>
</table>
SILVER

- Company Targeted Workshop Session - 90 minutes
- 12sqm Exhibition
- Symposium invitations in Conference bags
- Inside Page Color Advertisement
- 3 Conference Registrations

BRONZE

- Sponsored Lecture - 20 minutes
- 9sqm Exhibition
- Symposium invitations in Conference bags
- Inside Page Color Advertisement
- 2 Conference Registrations

SPONSORED SYMPOSIA TIMETABLE

Coming Soon.

SYMPOSIA PASSES

ATTD offers a maximum of 15 free symposia passes to companies with sponsored sessions. The symposia passes allow access only to the session of the supporting company and they need to be returned to the Registration Desk after.

On sessions on Wednesday until the official opening a maximum of 60 passes can be requested. Above 60, a special fee of €295 will charged/person that will allow access to the entire meeting.
COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programs. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organization contributing to improving health outcomes by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmepeu

CME Accreditation
An application will be submitted to the European Accreditation Council for Continuing Medical Education (EACCME) to provide accreditation by the following CME activity for medical specialists. The EACCME is an institution of the European Union of Medical Specialists (UEMS): www.uems.net.

Industry Supported Sessions
Industry Supported Sessions slots are offered to industry as non-CME commercial/promotional sessions that are not accredited. As such supporters are free to choose their topics, invite speakers and control content, the session will be indicated in the program as organized by the Supporter. Topic and program are subject to approval by the Conference Scientific Committee.

Disclaimer
Information contained in the scientific program must comply with the applicable CME/CPD regulations. Scientific/Educational Program shall not include any commercial elements such as company names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non educational activities may include promotional elements and shall not be accredited.
EDUCATIONAL SUPPORT OPPORTUNITIES

Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. Medical education therefore plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the Conference, you are making a vital contribution to these efforts.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION

Unrestricted Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry

- Support will be acknowledged in a designated section of the Program and Conference website.

SUPPORT OF ATTD 2016 YEARBOOK

- Supporter’s logos will appear on the back page of the online cover of the E-Yearbook
- Company Banner with hyperlink on Yearbook webpage
- Full page color advertisement in Final Program, promoting the Yearbook and acknowledging that the Yearbook is supported by the Company
- An Insert in the Conference Bags, promoting the Yearbook and acknowledging that the Yearbook is supported by the Company
- Company logo on Web mails announcing the Yearbook will be sent to a mailing list of 30,000 experts from all over the world
- Acknowledgement on-site as Yearbook full/partial supporter
E-POSTERS AREA

An electronic version of the traditional boards will be displayed on monitor screens in a prime location. The highly trafficked e-Poster computer terminals will allow attendees to access the electronic poster presentations easily and conveniently.
- Prominent signage at the entrance to and around the E-Posters area
- Support will be acknowledged in a designated section of the program as "Supported by", on the Conference website, and with signage during the event.

POSTER BOARDS

- Support will be recognised with signage at the entrance to the Poster area with “Supported by...” and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme Book, on the event website, and with signage during the event.

MOBILE APPLICATION

The Mobile Application enables participants to access all Congress related information and functions, such as scientific program, abstracts, e-posters, faculty information, participant’s “personal scheduler”, membership information, industry support and exhibition information (separate section), city information, etc.
- Support will be recognized on the home screen with “Supported by...” with logo
- Supporter’s logo on Congress website
- Acknowledgement on Supporters’ Board on-site
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program

Please note that it is the Exhibitor’s / Supporter’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs. (Contact information is provided in the General Information section on page 7).

ACKNOWLEDGEMENTS

Please note that all Supporters will be acknowledged in the Program, on the onsite Supporters’ Acknowledgement Board and on the Conference website.

*All pictures are illustrations only.
PROMOTIONAL SUPPORT OPPORTUNITIES

PLENARY SPONSORED SYMPOSIUM

- Company parallel sponsored symposium up to 90 minutes, Program subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official symposium of the 10th International Conference on Advanced Technologies and Treatments for Diabetes"
- Sponsored Symposium Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Supporters will be acknowledged in a designated section of the Program
- Time Slots: allocated on a “first come, first served” basis
- Available timeslots coming soon
- The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Conference

PARALLEL SPONSORED SYMPOSIUM

- Company parallel sponsored symposium up to 90 minutes, Program subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official symposium of the 10th International Conference on Advanced Technologies and Treatments for Diabetes"
- Sponsored Symposium Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Supporters will be acknowledged in a designated section of the Program
- Time Slots: allocated on a “first come, first served” basis
- Available timeslots coming soon
- The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Conference
TARGETED WORKSHOP SESSION

- Company workshop session up to 90 minutes. Program subject to the approval of the Conference Scientific Committee.
- Includes: hall rental, standard audio/visual equipment, display table.
- Permission to use the phrase “Official workshop of the 10th International Conference on Advanced Technologies and Treatments for Diabetes”
- Workshop Programs will be included in a designated section of the Final Program (subject to receipt by publishing deadline).
- Supporter will be acknowledged in a designated section of the Program.
- Time slots: allocated on a “first come, first served” basis.
- Available timeslots coming soon.

The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Workshop speakers have already been invited by the Conference.

SPEAKERS’ READY ROOM

- Facilities will be available at the Conference Centre for speakers and abstract presenters to check their presentations.
- The Supporter’s name/or company logo will appear on all signs for this room.
- Opportunity to display Supporter’s logo on screensavers at each workstation.
- Supporter’s logo with hyperlink on Conference website.
- Acknowledgement on Supporters’ Board on-site.
- Acknowledgement in the Supporters’ List in the Final Program.

CONFERENCE PENS

Supporter will provide funding and the Pens for the participants’.
- Pens will bear the ATTD logo and the Supporter’s company logo and will be distributed in the participants’ Conference bags.
- Supporter’s logo with hyperlink on Conference website.
- Acknowledgement on Supporters’ Board on-site.
- Acknowledgement in the Supporters’ List in the Final Program.
CONFEREE BAGS

Supporter will provide funding of the Conference bags.
- The bag will bear the Supporter’s logo and the Conference logo
- Supporter’s logo with hyperlink on Conference website
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final Program
* The bag must be approved by the organizing committee in advance.

PROMOTION OF COMPANY’S SYMPOSIUM ON PLASMA SCREENS

Supporter may provide a slide that will appear on two plasma screens. The plasma screens will provide a platform for companies to promote their sessions. They will be located in the registration area and/or at the entrance to the exhibition area.

- Your company’s slide will appear for 60 seconds, and will be shown in a loop with other companies’ slides and Conference information (content of slide is subject to the approval by the Scientific Committee).

INTERNET AREA

There will be an Internet Area equipped with workstations where attendees may check e-mails. Your company’s logo will be prominently displayed. Opportunity to display company logo on screen saver
- Opportunity to display company logo on screen background
- Opportunity to place your own carpet for branding
- Supporter’s logo with hyperlink on Conference website
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final Program
COFFEE BREAK

Coffee will be served during breaks on each day of Conference sessions.
- Sponsorship will be acknowledged on-site and in designated section of the Conference Program
- Sponsor will be given the opportunity to provide branded napkins
- Sponsor’s logo with hyperlink on Conference website
- Acknowledgement on Sponsors’ Board on-site
- Acknowledgement in the Sponsors’ List in the Final Program

HOSPITALITY SUITES / MEETING ROOMS PRICE DEPENDING ON THE SIZE OF THE ROOM

An opportunity to hire a room at the Conference venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Conference. Supporters will have the option to order catering and AV equipment at an additional cost.
Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.
- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite
ADVERTISING SUPPORT OPPORTUNITIES

FINAL PROGRAM
Full inside page color advertisement in designated section of the Final Program. The Final Program will be distributed to all registered participants in the Conference bags. It will contain the timetable, information about the scientific Program and other useful information.

PROMOTIONAL MATERIAL
Inclusion of one-page promotional material in the participants' Conference bags. Material should be provided by the Supporter and approved by the Secretariat. Supporters' product information will be available for all Conference participants. The distribution arrangement will be advised.

Please note that it is the Exhibitor's / Supporter's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.

SPECIAL REQUESTS
Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs.

ACKNOWLEDGEMENTS
Please note that all Supporters will be acknowledged in the Program, on the onsite Supporters' Acknowledgement Board and on the Conference website.

*All pictures are illustrations only.
EXHIBITION

The commercial/technical Exhibition will be held at the Conference Venue, Palais des congres de Paris. All lunch and coffee breaks will be located in the exhibition area. The floor plan has been designed to maximise Exhibitors’ exposure to the participants.

SPACE ONLY RENTAL
(Minimum of 12SQM)

That includes:
- Exhibitors’ badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

ADDITIONAL BENEFITS
When you exhibit your company will receive the following additional benefits:
- Company logo on Conference Website as an Exhibitor prior to the Conference
- Listing and profile in designated industry section of the Final Program
SHELL SCHEME RENTAL

That includes:

- Exhibitors' badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Conference Website as an Exhibitor prior to the Conference
- Listing and profile in designated industry section of the Final Program
VENUE & MAPS

LE PALAIS DES CONGRÈS DE PARIS

2 Place de la Porte Maillot
75017 Paris, France
Website: www.venueinparis.com/viparisFront/do/centre/venues-in-paris
EXHIBITOR INFORMATION & REGULATIONS

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be faxed/emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60sqm – 15 exhibitor registrations
- Booths larger than 60sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 month prior to the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.
SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company’s profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors’ Portal. The Exhibition Manager will contact you with the link to the Exhibitors’ Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the 10th International Conference on Advanced Technologies & Treatments for Diabetes. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor’s stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibition Technical Manual.
BOOKING PROCEDURES AND PAYMENT INFORMATION

Applications for Support and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

Terms and Conditions of Supporter will be included in the Supporter agreement as well.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display. In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PAYMENT TERMS & METHODS

60% upon receipt of the Sponsorship agreement and first invoice
40% by August 15, 2016

All payments must be received before the start date of the Conference. Should the Exhibitor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Option 1: Payment by check (£).
Please make checks payable to:
Kenes International Organizers of Conferences Ltd - ATTD 2017 Congress –Paris

Option 2: Payment by Bank Transfer (£).
Please make drafts payable to:
Kenes International Organizers of Conferences Ltd - ATTD 2017 Congress – Paris
Bank Account
Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland.
Account number 0251-693980-52-795
Kenes International Organizers of Congresses Ltd
Clearing number - 4835
Swift - CRESCHZZ12A
IBAN - CH44 0483 5669 3980 5279 S

All bank charges are the responsibility of the payer.

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department:
Judit Gondor at: jgondor@kenes.com.

The organizers shall retain:
- 10% of the agreed package amount if the cancellation / modification is made on or before June 15, 2016 inclusive.
- 50% of the agreed package amount if the cancellation / modification is made between June 15, 2016 and October 17, 2016 inclusive.
- 100% of the agreed package amount if the cancellation / modification is made from October 18, 2016 onwards.

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TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the (Exhibitor/s / Supporter/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed or refused as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Supporters/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/Supporter

Registration implies full acceptance by the Exhibitor/Supporters of the exhibition / supporter regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor / Supporter.

By submitting an application to participate, the Exhibitor / Supporter make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closing the event.

The Exhibitor/Supporter may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space/supporter items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Supporters. The Organizer reserves the right to offer to a different firm any stand, space or supporter item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Supporter.

Liability Insurance

Equipment and all related display materials installed by Exhibitors / Supporters are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Supporters. The Exhibitor / Supporter agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The Exhibitor/Supporter shall hold harmless the Organizer from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The Supporter/Exhibitor will purchase insurance policies for the above listed damages.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space to each Exhibitor / Supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing booths, damaging the booths or the general equipment. Exhibitors are kindly requested to allow sufficient seethrough areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor’s responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor’s risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the Exhibitor / Supportor fail to make a payment on time, the Organizer is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/supporter items or seek compensation for non-fulfilment of contract.

Participation by Exhibitors/Supporters is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors’ badges will not be mailed in advance and may be collected from the Exhibition Manager’s desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors / Supporters are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

All demonstrations or instructional activities must be confined to the limits of the exhibition stand.

Advertising material and signs may not be distributed or displayed outside the exhibitor’s stand.

Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibitors.

Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition area allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Code of Practice

It is the Exhibitor’s / Supporter’s responsibility to comply with all the local authority’s regulations, FPPIA (European Federation of Pharmaceuticals Industries & Associations) www.fpbia.org and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not enable the Organizer to take any suits, demands by the Supporters/Exhibitor/any third party.

WWW.ATTD2017.COM